

Press release

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JET Expo becomes Texcare France

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At the end of 2018, JET Expo* (Journées de l'Entretien Textile) was taken over by the Messe Frankfurt Group via its French subsidiary.

The Messe Frankfurt Group already had expertise in the industry with trade fairs like Texcare International (Germany), the "Clean Show" (USA) and "Texcare Asia & China Laundry Expo" (China), three leading trade shows on their continents.

The 8th edition of the fair (created in 2005) was therefore held in May 2019 under the good omens of a forward-looking profession.

Visitors were therefore able to get an idea of what the DNA of Messe Frankfurt is: an organiser who wants to place the event at the service of the industry in a professional environment but also a friendly business climate, while providing quality educational content.

In order to stimulate the profession and create consensus, Messe Frankfurt France also wanted to give the stakeholders of this trade a more decisive role in the direction of the exhibition by setting up an Advisory Board. Its members are manufacturers representing the market (from start-ups to international groups), as well as professional federations and associations.

Following a joint decision, it was agreed to rebrand JET Expo as Texcare France.

The next Texcare France trade fair was therefore scheduled to take place at the end of 2021, but will finally be held in 2023 due to the postponement of Texcare International (27 November – 1 December 2021 in Frankfurt am Main).

Launch of Texcare Forum France

In the meantime, continuing its mission as a market facilitator, Messe Frankfurt France will be organising regional Texcare Forums every now and then which will enable local distributors and operators to come together during a day entirely dedicated to them.

The next forum will take place in **Nantes** on **Monday 8th March 2021** at the CCI Nantes St-Nazaire.

*This show is intended specifically for laundries, dry cleaners and launderettes; it also concerns any establishment integrating a linen function among its services such as hotels, restaurants, clinics, nursing homes...

Further information about the textile care events of the Messe Frankfurt group are available at: www.texcare.com/brand

All details about textile trade shows organised by Messe Frankfurt throughout the world can be found on the platform: www.texpertisenetwork.messefrankfurt.com

Background information on Messe Frankfurt

The Messe Frankfurt group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With about 2,600 employees at 29 locations, the company generates annual sales of around €736 million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com